

Curriculum Vitae • Salvatore B. Urso

Salvatore B. Urso, CBA

Certified Business Appraiser
Licensed Florida Business Broker

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1/3/2024



Salvatore B. Urso, Certified Business Appraiser

Mr. Urso holds the esteemed title of Certified Business Appraiser¹ (CBA), a distinction shared by fewer than 400 professionals nationwide, awarded by the Institute of Business Appraisers (IBA). His outstanding mix of extensive academic training and practical experience as both a business operator and a licensed² business broker in Florida sets him apart in his field. The superior quality of Mr. Urso's work consistently leads to the successful resolution of complex engagements in the pre-mediation, mediation, or post-deposition stages, significantly lowering client expenses.

Professional Milestones

- Since 2005, Mr. Urso has conducted over 800 business valuations and personally interviewed more than 1,000 business owners, leading to the successful sale of over 80 companies.
- Considering the critical importance of professional judgment in business appraisals, Mr. Urso's extensive 25-year experience in business operations and business brokerage endows him with an exceptional depth of understanding, a quality that is rare among business appraisers.

Legal and Clientele Acumen

- As an expert witness, his insights have not only influenced court cases at the initial level but also in appellate courts, where his cases have been affirmed, underscoring the robustness and legal defensibility of his valuations.
- Trusted by attorneys, CPAs, SBA lenders, and financial advisors across the United States, Mr. Urso provides top-tier business valuation and litigation support services.
- He has expertly navigated various legal scenarios including bankruptcy, divorce, partner disputes, ESOPs, estate planning, ROBS IRAs, business mergers, and acquisitions.

Entrepreneurial Endeavors

- Salvatore is the visionary behind Florida Business Acquisitions and Ameri-Street Advisory, Inc., specializing in business brokerage and valuation services, respectively.
- His entrepreneurial journey includes co-founding family businesses and owning/operating a Tampa-based home health agency, Comfort Keepers.

Approach and Philosophy

- Salvatore strictly adheres to professional standards, including those set by the NACVA, AICPA's SSVS, and IRS Revenue Ruling 59-60, along with subsequent IRS rulings.
- Mr. Urso consistently maintains an objective stance in his professional endeavors, never serving as an advocate. He strictly bases his decisions and opinions on established standards and factual evidence.
- At the heart of Mr. Urso's professional ethos is a combination of integrity, honesty, and meticulous attention to detail. This approach fosters transactions that are beneficial for all parties involved and minimizes costs. He consistently prioritizes ethical practices, and precise accuracy in every project.
- The career of Salvatore B. Urso stands as a testament to his steadfast dedication to excellence in the field of business appraisal, garnering him widespread respect and recognition within local industry.

¹ NACVA Member ID 62312. The IBA was acquired by the National Association of Certified Valuators and Analysts (NACVA), which recognizes the CBA designation.

² Florida Real Estate License No. BK3133759.

COURT APPEARANCES

Nature	Case/Description	Location	Year	Notes
Family Law	2019-DR-567	Fifth Judicial Circuit; Sumter County, FL	2003	Law Practice; Linn v. Linn
Family Law	35-2022-DR-000082	Fifth Judicial Circuit; Lake County, FL	2022	Medical Practice; Zimmermann v. Zimmermann
Family Law	2019-DR-513-FG	Fifth Judicial Circuit, Marion County, Florida	2021	Law Practice; Wright v. Wright. Case affirmed in appellate court.
Family Law	2018 DR 004336	Circuit Family Division 3 Manatee County, FL	2019	November 2019; Kahrs v. Kahrs Applied Behavior Analysis Practice
Bankruptcy	6:17-bk-02004-KSJ	Middle Dist. of Florida, Orlando Division	2019	US Department of Justice (DOJ) vs. Scherer (resolved minutes prior to testifying ³)
Family Law	51-2016-DR-01336-ES	Pasco County 6 th Judicial Circuit, Division K (FL)	2018	Appeared before Judge; Torres v. Torres
Family Law	502015DR003677XXXXMB	15 th Judicial Circuit Palm Beach County, FL	2016	Fiscina v. Fiscina Case affirmed in appellate court.
Partner Dispute	1222760CA24	Dade 11 th Judicial Ct., FL	2014	August 8 th in Miami-Dade Co.
Family Law	10-DR-015874	HILLS/DSTR-13, FL	2013	April 8 th in Hillsborough Co.
Family Law	10-DR-019221	HILLS/DSTR-13, FL	2013	June 25 th in Hillsborough Co. Division E

DEPOSITION APPEARANCES

Nature	Case/Description	Location	Year	Notes
Family Law	2019-DR-567	Sumter County, FL	2023	Law Practice; Linn v. Linn
Partner Dispute	2019-006560-CI	Sixth Judicial Circuit in and for Pinellas Co., FL	2022	FedEx Routes
Bankruptcy	6:17-bk-02004-KSJ	Middle Dist. of Florida, Orlando Division	2019	Department of Justice (DOJ) vs. Scherer
Family Law	16-DR-009868	Tampa, FL	2018	Krempel v. Krempel (support)
Family Law	Pest Control Co.	West Palm Beach, FL	2016	Fiscina v. Fiscina.
Family Law	13-DR-005044-DRAX-ES	Lutz, FL	2016	Private (AD); Real Estate Firm
Family Law	502012DR005674XXXXMB	West Palm Beach, FL	2014	Home Health Agency; deposition Support
Family Law	10-DR-015874	Tampa, FL	2013	Latin Grocery Store
Family Law-Divorce	Plumbing Company	Tampa, FL	2012	Private (PP)
Loss Damages	Roofing Company	Tampa, FL	2011	Lawsuit vs. Bank of America
Business Dispute	Optometry Practice	Tampa, FL	2011	Private (T.O.)

³ My testimony was not required. Client's burden reduced by \$700,000 due to my deliverable. DOJ's expert valued business at \$1M; settled at \$300,000.

MEDIATION APPEARANCES

Nature	Case/Description	Location	Year	Notes
Partner Dispute	19-006955-CI	Tampa, FL	2020	Real Estate Rentals
Partner Dispute	Real Estate Storage Company	Tampa, FL	2019	Private (SSG)
Partner Dispute	Meat Wholesaler	Tampa, FL	2011	Private (T.S.)

LITIGATION RELATED ENGAGEMENTS (PARTIAL LIST)

Nature	Case/Description	Location	Date	Notes
Partner Dispute	Partner Dispute; Pre-Arbitration	Hollywood, CA	2023	High-profile client; Lighting Entertainment Industry
Family Law	Domino's Pizza	Ocala, FL	2023	Represented both spouses.
Insurance Dispute	Nationwide Insurance	Odessa, FL	2023	Anytime Fitness
Family Law	2022-DR-563-FG	Marion Co., Florida, Fifth Judicial Circuit	2023	Byrne v. Byrne
Family Law	2021-DR-1062	Circuit Court for the Fifth Judicial Circuit, Citrus Co.	2023	Ulseth v. Ulseth; Medical Practice
Family Law	35-2021-DR-000521	Lake County, Florida, Fifth Judicial Circuit	2023	Cook v. Cook; Construction Company
Family Law	DR21-2051	St. Johns County, Florida Division 57	2022	Mason v. Mason; Construction Company
Partner Dispute	2019-006560-CI	Sixth Judicial Circuit in and for Pinellas Co., FL	2022	FedEx Routes
Family Law	42-2021-DR-1850-FJ	Fifth Judicial Circuit in and for Marion Count FL	2022	HVAC Business; Kieffer v. Kieffer; represent both spouses.
Bankruptcy	6:18-bk-0676-GER	United States Bankruptcy Court, Tampa	2022	Home Health Agency
Family Law	FMCE21003065	DIVISION: 35	2022	Judge William W. Haury, Jr.; Auto Graphics business.
Bankruptcy	22-30007-JCO	Alabama, Tampa	2022	Chapter 11, Subchapter V; Heavy Machinery Rental business in Alabama.
Bankruptcy	Case 21-007000-FD	Pinellas County Circuit Court	2022	Coffee Shop
Family Law	19-DR-000805	Div. I, Hillsborough Co.	2022	Painting Contractor
Family Law	21-004416-FD-09	Pinellas Co., Circuit Court of the 6th Judicial Circuit	2022	Dentist Medical Practice
Bankruptcy	8:18-bk-007874-CPM	United States Bankruptcy Court, Middle District of Florida, Tampa Division	2022	Transitional Living Assisted Living Facility
Family Law	Case No. XXX	Central Florida	2021	Grogan v. Grogan
Family Law	2021-DR-2174-FG	Marion Co. Circuit Court	2021	Chiropractic Clinic; Lonadier.
Family Law	05-2021-DR-034329-XXXX-XX	Eighteenth Circuit, Brevard County	2021	Mobile Glass Repair; Camps v. Camps
Family Law	2020-002394-FD	Pinellas County	2021	Mobile Marine Repairs; Formby v. Formby

Family Law	19-DR-012665	Division F, Tampa, FL	2021	Stone Fabrication; Conto v. Conto
Family Law	2020-1395-DR	Charlotte County	2021	Pottery Retailer; Slone v. Slone
Family Law	2018-DR-299	Circuit Court of the Fifth Judicial Circuit, Citrus Co.	2021	Medical Practice; Lambright v. Lambright
Family Law	2020DR000975	Circuit Court of the 20th Judicial Circuit	2021	Tavern in S. FL; Grieger v. Grieger
Family Law	502020DR000200XXXXN B	15 th Judicial Circuit	2021	Music Production; Shukla v. Shukla
Family Law	20-007867-FD-12	Sixth Judicial Circuit	2021	HVAC Business; Drewes v. Drewes
Family Law	16-DR-2653	Twentieth Judicial Circuit Court, Collier County, FL	2021	Underground Utility Contractor; Jensen v. Jensen
Family Law	19-466-DR	20th Judicial Circuit in and for Charlotte County, FL	2020	Real Estate and Vacation Rentals; Haynes v. Haynes
Bankruptcy	8:16-bk-00265-RCT	US Bankruptcy Court, Middle District of Florida, Tampa Division	2020	Dish Network v. Amit Bhalla; Chapter 7
Partner Dispute	18-CA-0623	Collier County, FL	2019	Convenience Store, Gas Station.
Family Law	16-DR-009868	Circuit Court of the 13 th Judicial Circuit, Div. D. Hillsborough County, FL	2019	KREMPEL v. KREMPLE Advertising Firm. Settled just prior to my testifying.
Family Law	S.C.M. 500-12-332141-161	Montreal, (Quebec), Canada	2019	Shattah v. Harroch
Family Law	Case No. 51-2017-DR-003930-ES	Pasco County, FL	2019	Street vs. Street
Family Law	Case No. 17-DR-004476-SC	Circuit Court Sarasota County, FL; Family Law Division, South County	2018	Kurecki vs. Kurecki
Family Law	Case No. 2017 DR 420	Circuit Court of the 5 th Judicial Circuit, Sumter County, Florida	2018	De Mers vs. De Mers
Family Law	Case No. 51-2018-DR-002115-ES	Pasco County, FL	2018	Ricker v. Ricker
Family Law	Case No. 2014-DR-2979	Circuit Court 20 th Judicial, Collier County, FL	2018	Amico v. Amico
Family Law	Case No. DR 001959	Fifth Judicial Circuit, Lake County, FL	2018	Stump v. Stump
Family Law	Case No. 2016 DR 516	Family Law Division, Leon County	2018	Rahming v. Rahming
Bankruptcy	Case No. 16-03368	Middle District of Florida, Tampa Division	2017	
Family Law	Case No. 15-012579-D-24	Tampa, FL	2017	Ritola v. Ritola
Family Law	Commercial Cleaning Co.	Tampa, FL	2016	Private (TCS)
Business Dispute	General Contractor	Tampa, FL	2016	Private (SRP)
Family Law	15-012579-FD-024 (ECD)	Clearwater, FL	2016	Engineering Firm
Family Law	Electronics Distributor	Clearwater, FL	2016	Private (NAE)
Partner Dispute	Countertop Fabricator	Orlando, FL	2016	Private (OCC)
Partner Dispute	Energy Contractor	South Florida	2016	Private (VG)

Family Law	Metro PCS Stores	Jacksonville, FL	2016	Nine locations
Family Law	Trucking Company	Tampa, FL	2015	Private (JJ)
Bankruptcy Work-out	Construction Company	Tampa, FL	2015	Private (AC)
Partner Dispute	Medical Billing Company	Miami, FL	2015	
Bankruptcy	8:13-bk-14296-CPM	Middle Dist. FL	2014	FDIC vs. Scarfia
Bankruptcy	8:14-bk-02667-MGW	Middle Dist. FL	2014	
Bankruptcy	8:13-bk-01401-MGW	Middle Dist. FL	2014	Allstate Insurance vs. Sharkey
Family Law	Dental Lab	Tampa, FL	2014	Private (CP)
Family Law	Construction Co.	Tampa, FL	2014	Private (DO)
Family Law	Dry Cleaning Business	Lakeworth, FL	2014	Private (FC)
Bankruptcy	Gentleman's Club	Tampa, FL	2014	Private (OT)
Bankruptcy	Fitness Center	Clearwater, FL	2014	Private (PC)
Family Law	Case no. 12-37017	Dagsboro, DE	2014	Medical Practice
Family Law	Restaurant Chain	Waco, TX	2014	Private (LF)
Bankruptcy	Property Management Co.	Chicago, IL	2014	
Family Law	Chiropractic Clinic	Brooksville, FL	2014	Private (BC)
Business Dispute	Medical Billing Co.	Tampa/Orlando	2014	
Family Law	Paving Business	Glendale, AZ	2014	
Bankruptcy	Ice Cream Business	Lakeland, FL	2014	Private (CSC)
Bankruptcy	Electrical Contractor	Tallahassee, FL	2014	
Bankruptcy	13-16552-CPM	Tampa, FL	2014	Inv. Property; minority int. (LP)
Family Law	Bar, Café	Brandon, FL	2013	Private (CBC)
Business Dispute	Construction Co.	Tampa, FL	2013	Private (DC)
Bankruptcy	Maintenance Services	Clearwater, FL	2013	Private (DM)
Bankruptcy	Roofing Co.	Tampa, FL	2013	Private (SR)
Estate Dispute	Die Manufacturing	Fort Pierce, FL	2013	Private (UT)
Bankruptcy	Dental Practice	Lakeland, FL	2012	Private (DA)
Family Law	Bar/Restaurant	Tampa, FL	2012	Private (CT)
Bankruptcy	Box Manufacturer	Tampa, FL	2012	Private (AP)

Family Law	Catering Business	Tampa, FL	2012	Private (CC)
Bankruptcy	Stone Importer	Tampa, FL	2012	Private (ICS)
Bankruptcy	Bar, Restaurant	Tampa, FL	2011	Private (R.U.)
Family Law	Pest Control	Tampa, FL	2011	Private (RBC)
Bankruptcy	Financial Planner	Brandon, FL	2011	Private (TG)
Family Law	Plant wholesaler	Plant City, FL	2011	Private (GC)
Bankruptcy	Vending Business	Tampa, FL	2011	Private (AB)
Family Law	Café	Orlando, FL	2011	Private (BC)

Past Engagement Company Types

- accounting firms
 - adoption agency
 - advertising agency
 - audio production agency
 - appliance repair
 - art framing
 - asphalt and paving
 - asset management firm
 - assisted living facilities
 - auto repairs
 - bank ATM IT provider
 - beer wholesaler
 - beverage vendor
 - bookstore
 - building contractors
 - commercial building cleaning
 - construction companies & contractors
 - dance studios
 - dinner theater
 - dietary supplement retailer
 - distributors & wholesalers
 - durable medical equipment (DME)
 - electrical contractors
 - electronic component distributor
 - embroidery
 - environmental engineering firm
 - fabrication companies
 - FedEx routes
 - financial services firm
 - fishing boat and distributor
 - fitness centers
 - flooring contractor
 - flowers shops
 - food distributor
 - funeral home & crematory
 - garden center
 - gentleman's clubs
 - go-cart track center
 - granite fabrication
 - hair solons
 - home automation
 - home health agencies, registries
 - HVAC Companies
 - ice cream shops
 - insurance agencies
 - large-equipment distributor
 - laundry facilities
 - lighting store
 - lighting designer
 - law firms
 - manufacturing (safes, doors, windows, tools)
 - meat distributor
 - **medical practices** (dental, optometry, chiropractic, applied behavior analyses practice, pulmonary, internal medicine, dermatology, veterinary, cosmetic, primary care, foot/ankle, etc.)
 - med spa
 - marinas
 - mortgage brokerages
 - motorboats retailer
 - motorcycle dealers
 - moving company
 - nail salons
 - night club/bars
 - office supplies
 - on-line retailers and services
 - packaging suppliers
 - painting contractor
 - pest control
 - pet supplies
 - plumbing contractor
 - point-of-sale marketing
 - printing
 - property management
 - prosthetics manufacturer
 - publication
 - real estate investment firm
 - restaurants
 - security system integrator
 - sky dive company
 - swimming pool contractor
 - tea retailer and wholesaler
 - telecom equipment integrator
 - tenant verification
 - title company
 - towing companies
 - transportation company (long, short haul)
 - web site jewelry business
 - yoga studios
 - youth sports league
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Education

Institute of Business Appraisers (IBA), CBA Certification.

Florida Real Estate Broker

University of Florida, BS Electrical Engineering

Professional references

Family Law

- **Craig Turner**; Craig W. Turner, P.A.
352-629-4442
- **Jonathan Culver**; Jonathan P. Culver, PA.
352-401-5688
- **Ralph Mangione** of Burr & Forman, LLP.
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- **AJ Rohe**; Rohe Twyman, PA law firm.
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- **Edward Emrick**; Rohe Twyman, PA law firm.
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- **Moring, Jack**; Moring & Moring P.A.
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- **Christian Peralta**; Peralta and Dvoran, P.A.
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